



ACADEMY FOR **M A N O A** CREATIVE MEDIA

# ACM PITCH DAY 2017

**Wednesday, December 6, 5pm-7pm @ ACM Media Center**

Pitch Day is an opportunity for ACM students who would like to produce and direct an **independent group or individual project** during the Spring 2017 semester to pitch their creative projects (short films) to ACM faculty. Students who qualify for 399/499s creative projects are those that have completed a 400-level production course or upper-level animation course and consider this 399/499 option as a “capstone” opportunity. This year, the Academy for Creative Media will be allotting **production awards** to promising **narrative films, animated shorts, documentaries and indigenous language films**; award amounts are at the discretion of the faculty.

## HOW TO APPLY

Sign up with the ACM Media Center Director for a 15-minute time slot to pitch your film, and then submit completed applications to him by **5pm on Monday, December 5!**

## APPLICATION MATERIALS

Please submit the following files electronically (either through email, Google Drive, or on a flash drive) to the ACM Media Center Director:

- 1) **ACM 399/499 Application Form - <http://acm.hawaii.edu/forms/>**
- 2) **Written proposals individualized for each key crew member registering for 399/499**
- 3) **Completed Script (or Treatment Proposal for Documentaries)**
- 4) **Budget Summary Page and Fundraising Plan (1 page total)**
- 5) **Optional: A reel of previous work (5 mins. max) uploaded to Vimeo/Youtube**

## THE PITCH PROCESS

Come prepared to give a **pitch presentation that lasts no longer than 10 minutes** and be prepared to answer questions from the faculty.

If you plan to use **PowerPoint/Keynote/Google Slides files as part of your presentation, you must submit those files to the ACM Media Center director by 12pm on December 6.**

Ideally, each student who wants to register in the 399 should take part in the group project pitch. Sell us on why this project should be made. Please devote **up to 3 minutes of the pitch to show reels** from at least the Director and the DP of the project.

Student crews have **until December 19<sup>th</sup> to secure a faculty supervisor** for their projects. **ACM faculty do not intend to accept any ACM 399 projects beyond this deadline for next semester**, but if your project is not selected for funding students are still able to register for a 399/499 as long as a faculty supervisor is secured. Good luck!